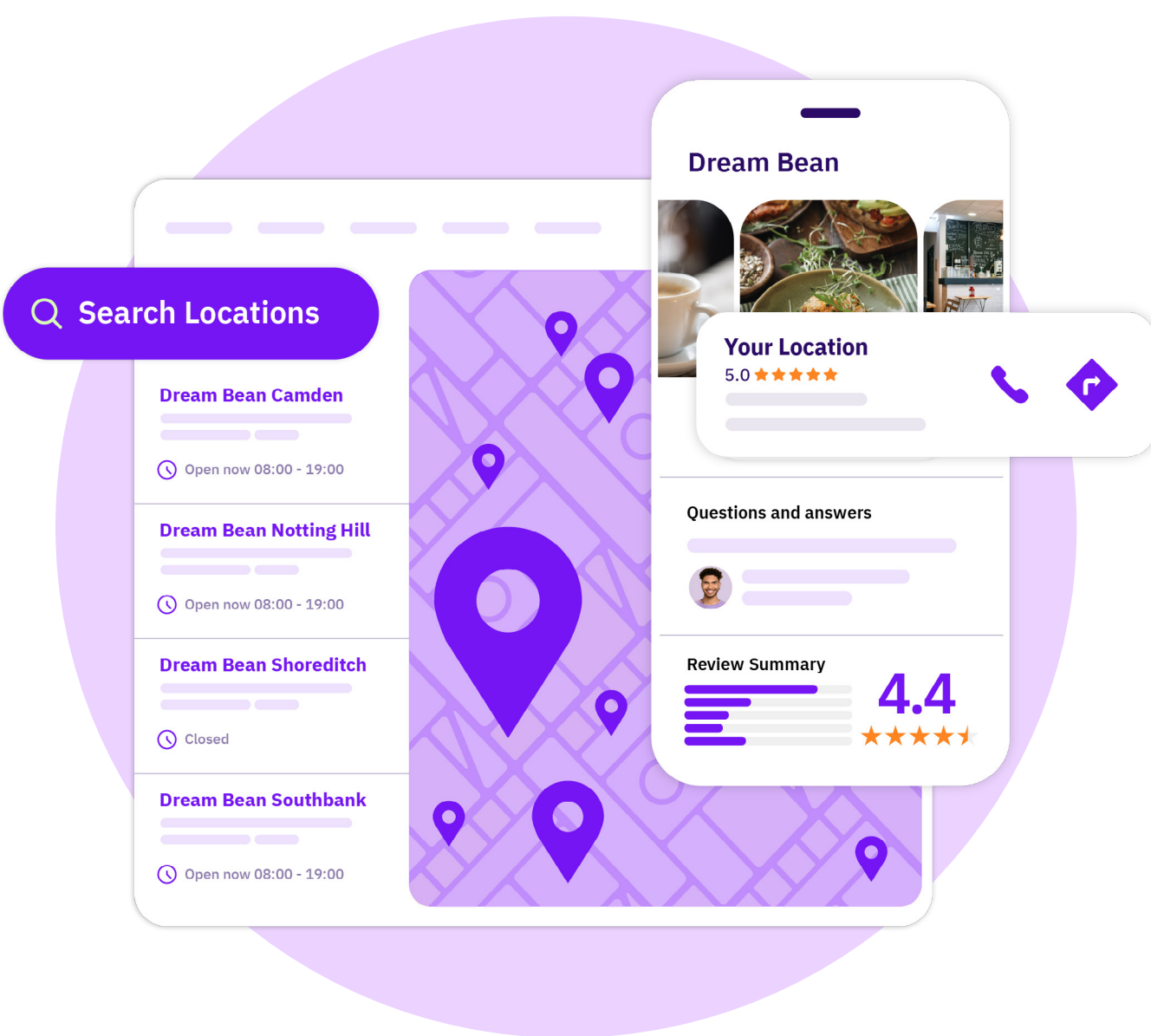
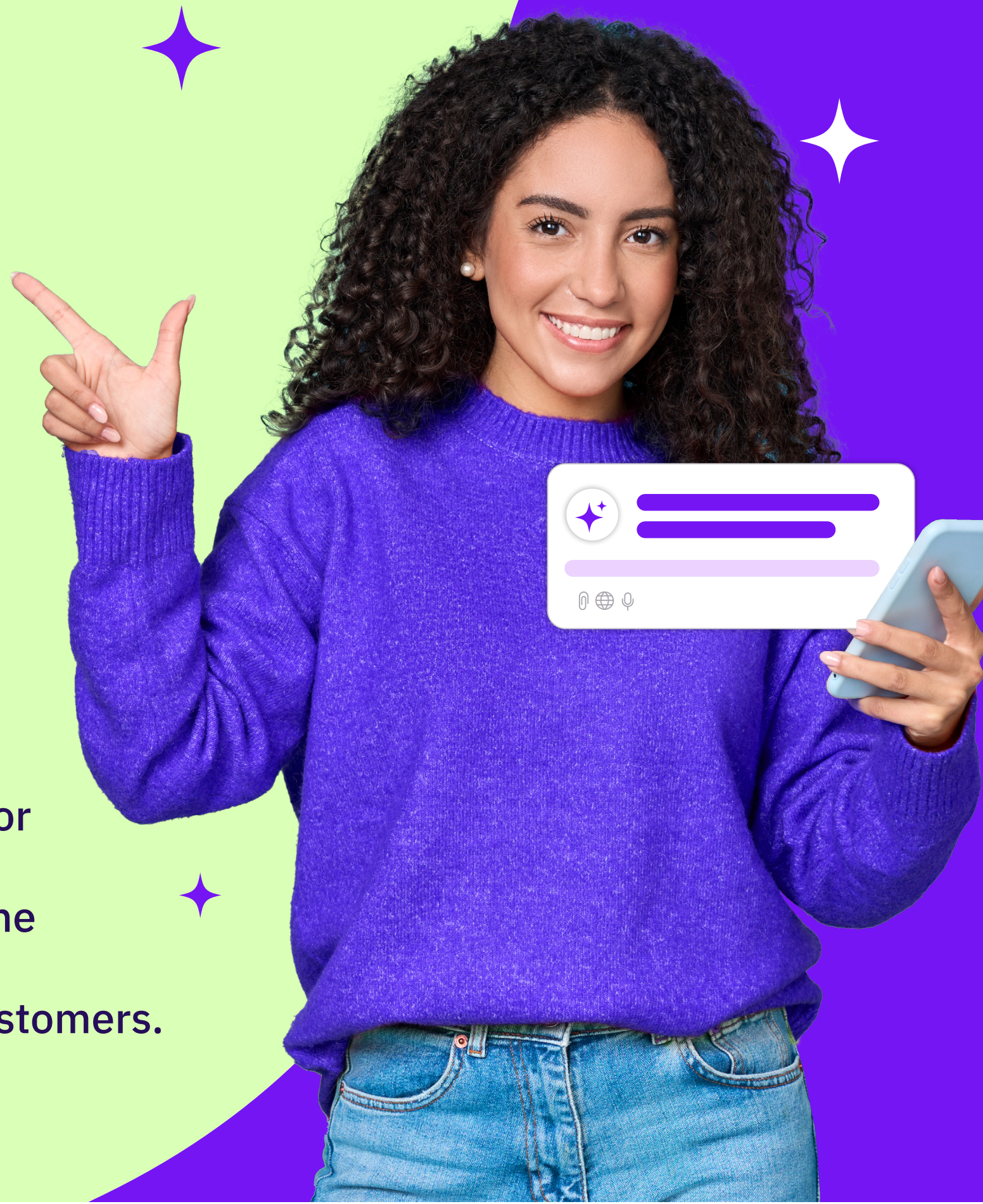


How To Get Found & Chosen With AI-Driven Search

43% of businesses feel unprepared for AI search—don't be one of them! Use this cheat sheet to optimize your online presence, boost visibility, and turn AI-driven searches into real-world customers. Here's how to stay ahead...



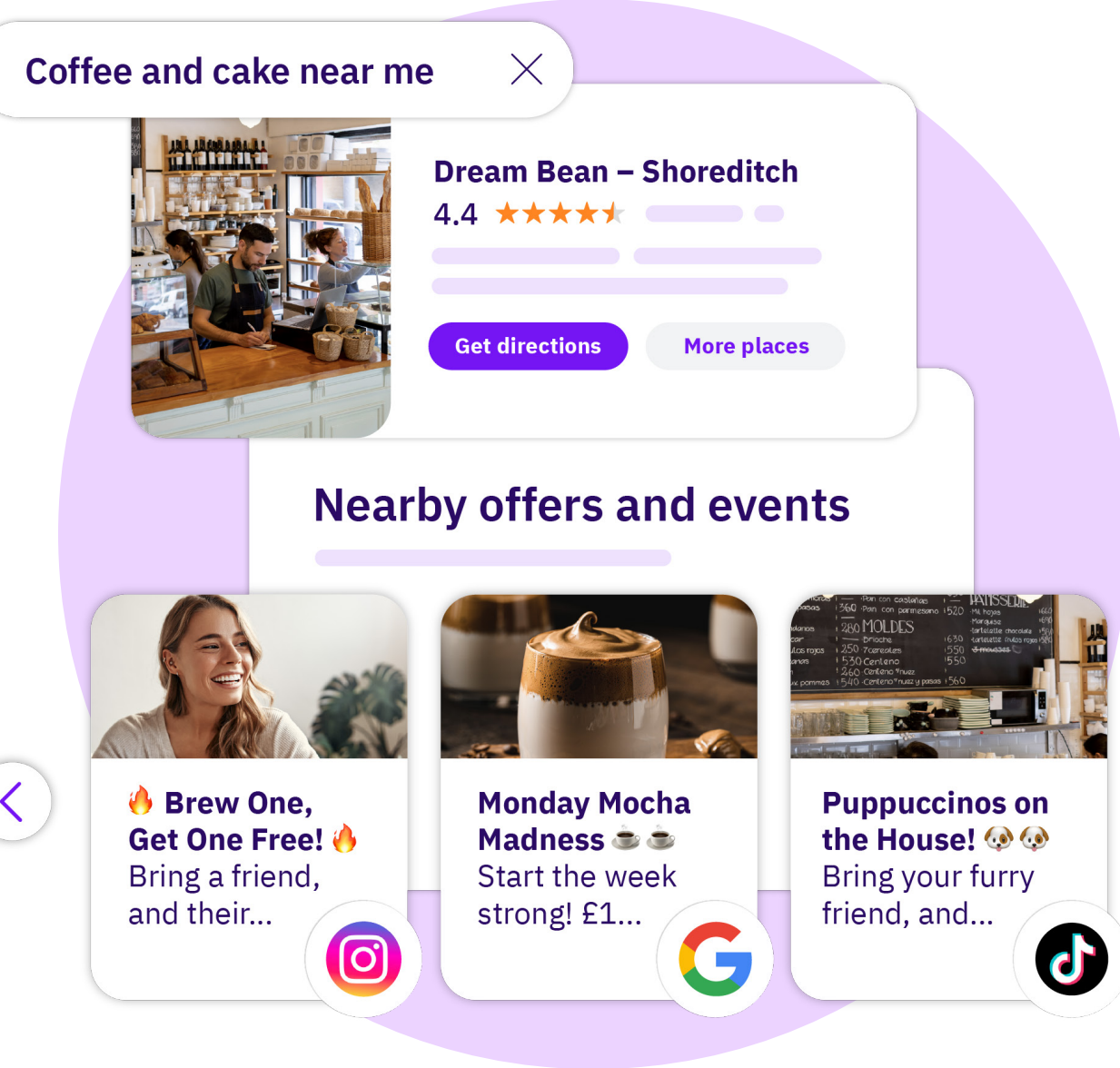
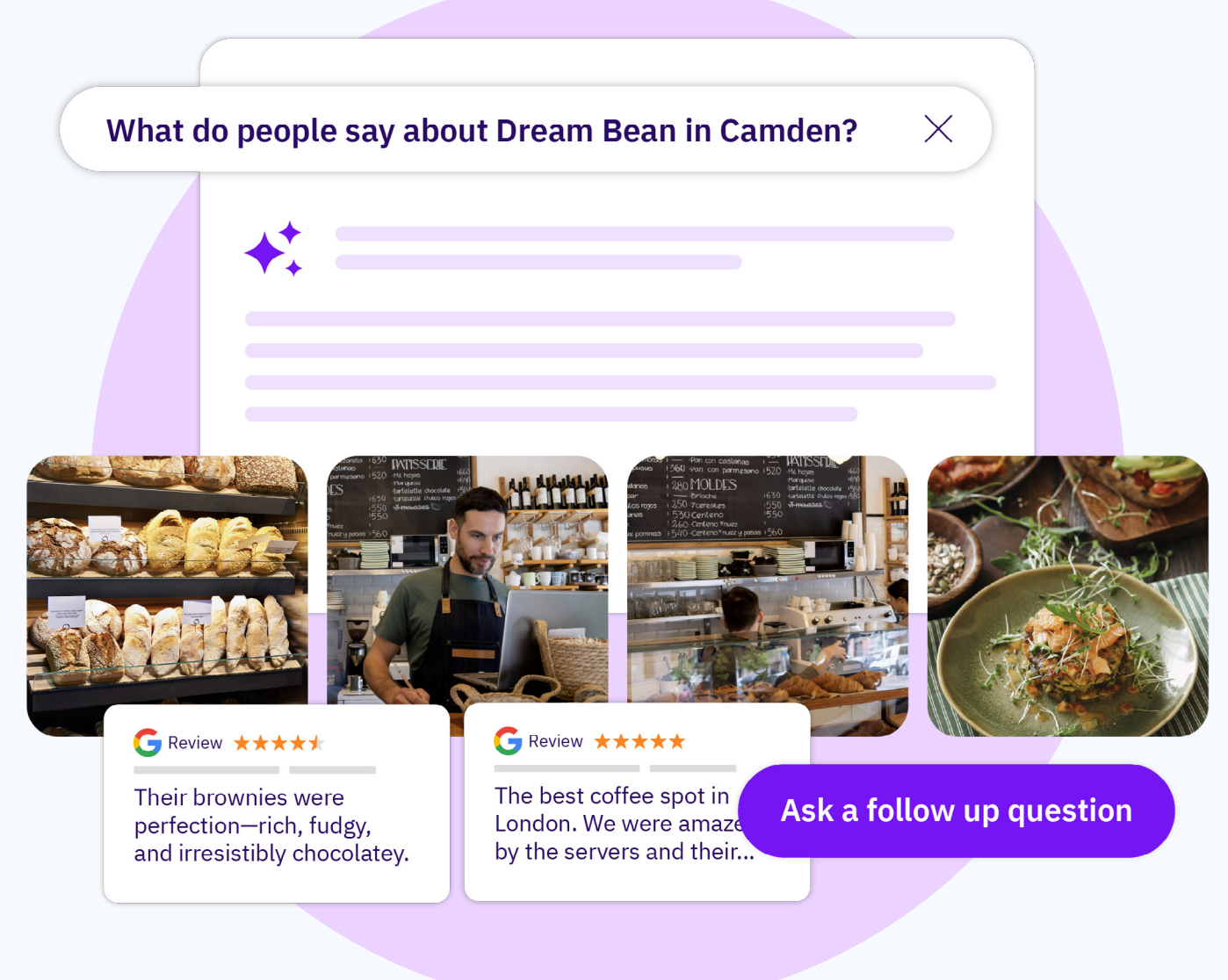
Strengthen your digital presence for enhanced visibility

- **Keep location data accurate & updated**
AI relies on consistent business info (name, address, phone, hours).
- **Enhance your profiles**
Add photos, videos, and rich content to improve search rankings.
- **Optimize local pages**
Ensure your website is packed with local information.

Manage & optimize your online reputation

AI platforms highlight reputation data, particularly reviews and photos.

- **Encourage more reviews**
Ask for detailed reviews with photos and videos.
- **Respond to all reviews authentically**
Engage with customer feedback to show trust and transparency.
- **Respond to reviews promptly**
Ideally within 18 hours!



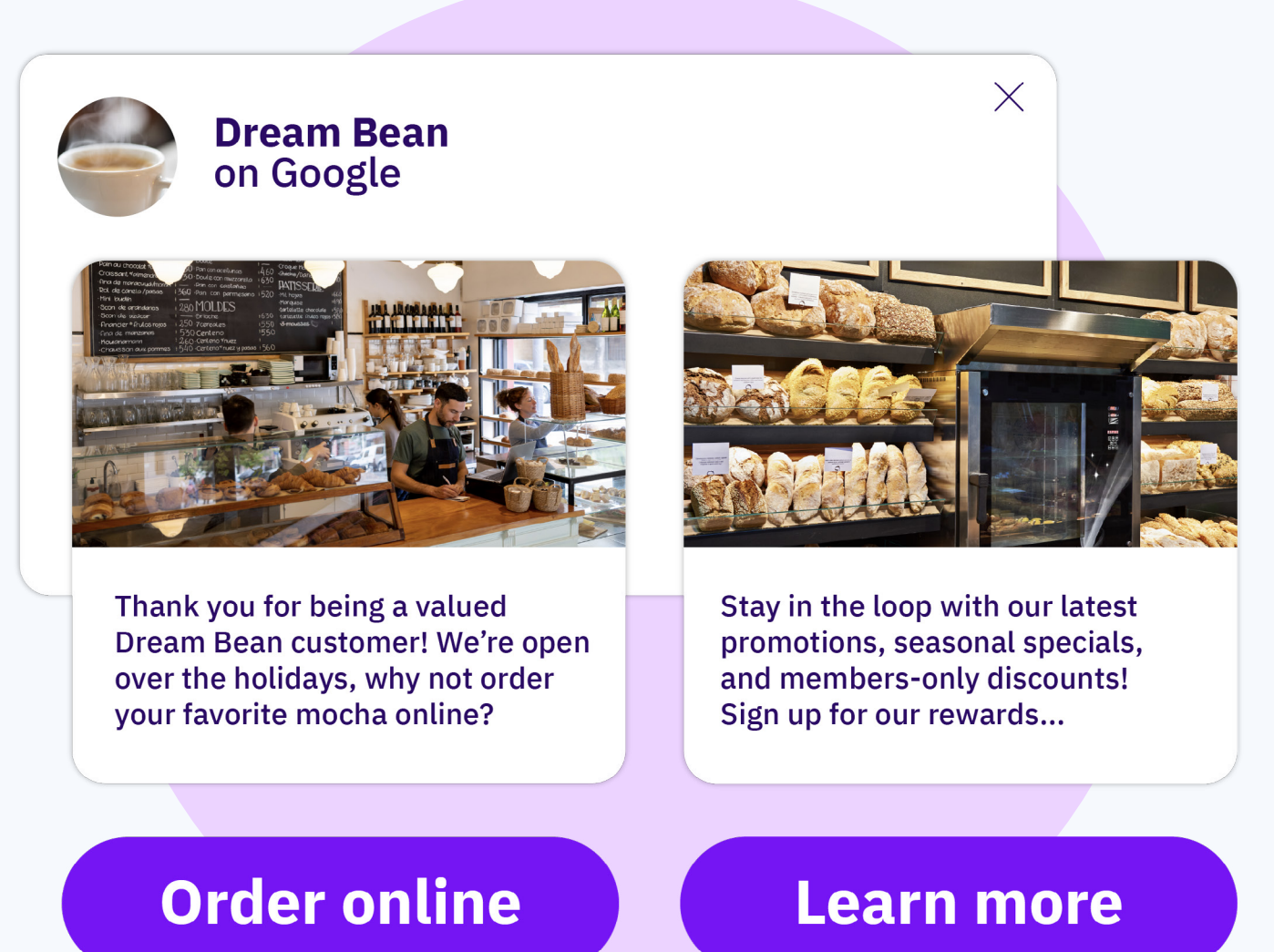
Localize your content and drive engagement

AI prioritizes conversational, contextual and personalized content.

- **Post on search directories**
Google, Apple, and other local listings need regular posts.
- **Connect social media**
Link Instagram, TikTok, and LinkedIn and others to your location profile.
- **Share local updates**
AI prioritizes relevant, personalized content. Promote local deals, events, and news.

Optimize conversions and drive purchases

- **Make content AI-friendly**
Use conversational snippets instead of keyword stuffing.
- **Keep content fresh**
Regularly update search profiles and web pages.
- **Optimize CTAs for AI search**
Ensure actions like "Get Directions," "Call Now," or "Order Online" are easy to find and use.



Future-Proof Your Business for AI Search

AI is rewriting the rules of search and businesses that don't adapt will fall behind. Focus on reputation, AI-friendly content, local engagement, and the shift from SEO to GEO.

Contact us today to request a search audit and see how Uberall can boost your business!