



Uberall Appoints New Chief Revenue Officer to Spearhead Next Phase of Global Growth

Jonathan Best joins location marketing tech company to accelerate geographic expansion & ramp up partnership program; Uberall has also launched new office in London

SAN FRANCISCO (October 10, 2018) – Uberall, a global leader in location marketing solutions for businesses competing to attract and win local bricks-and-mortar customers, today announced the appointment of Jonathan Best to the newly created position of chief revenue officer.

Best, who has been leading high-performing global sales teams for more than 20 years, will be responsible for forging new strategic partnerships for Uberall, as well as capitalizing on the growing demand for the company's location marketing services across the globe, particularly in the US and across Asia. Founded in 2013, Uberall has grown rapidly to become one of the largest location marketing platforms in the world. Following its September 2018 acquisition of Navads, it now supports more than 700,000 locations for 1,500 customers globally.

"Jonathan has an outstanding track record of achieving high sales and revenue growth by building strong, highly-engaged sales teams with a very customer-focused approach; this experience will be invaluable as we continue to expand our global operations," said Josha Benner, Co-Founder, Uberall. "By focusing on growing our enterprise business, breaking into new markets, and forming closer bonds with partners and customers alike, Jonathan will play a pivotal role in our future growth plans. We are delighted to welcome him to the Uberall team."

Best was most recently chief revenue officer at honeybee, a UK based retail startup. Before that he grew the European business for Kony Inc., and also held a range of sales leadership positions in Europe, Asia and the US with companies including SAP, Oracle, and Cordys (sold to OpenText).

"In its short history, Uberall has already seen tremendous growth with thousands of businesses across the world already relying on its platform to connect with more local customers," said Best. "I'm looking forward to keeping this momentum going, by both expanding Uberall's already extensive partner business, and by growing its sales operations in key international markets."

Best will split his time between Uberall's newly opened London Office, as well as the company's headquarters in Berlin and offices in Amsterdam, San Francisco, Paris and Cape Town.

Uberall's new London operations form part of Uberall's ongoing strategy to boost its market presence in key global markets. The new London office will provide more personalized support to the company's existing UK customers and grow its market footprint. Located in London's historic St. Katharine Docks, the office will be home to an experienced team of technology professionals, headed up by Daniel Mathew, Uberall's recently appointed UK

Vice President, who joins the company with more than 20 years of commercial experience in the digital sector.

In September 2018, Uberall increased its series B funding to \$50 million and announced its acquisition of Navads, making Uberall one of the largest location marketing platforms in the world.

For more information about Uberall, visit: <http://uberall.com/>.

About Uberall, Inc.

[Uberall](#) is a global leader in location marketing technology. Its flagship Location Marketing Cloud platform empowers the world's biggest brands to connect with their customers and turn online interactions into offline sales. Uberall gives businesses central control of their digital presence and online reputation, enabling them to easily manage brand interactions in real-time on all digital platforms—mobile, voice and desktop—across websites, mobile apps, store locators, search engines, maps, social platforms, and advertising networks. The [Location Marketing Cloud](#) provides a consistent, accurate digital brand footprint that helps businesses capture new customers and maximize revenue for every location.

Uberall is headquartered in Berlin, with additional offices in San Francisco, London, Paris, Amsterdam, and Cape Town. Its clients include Fortune 500 companies and industry leaders from all over the world.

Learn more at <https://www.uberall.com>.

###

PR Contact:

Chris Harihar, Crenshaw Communications for Uberall

chris@crenshawcomm.com

212-367-9757