



Press Release

April 04, 2017

Elisabeth Kurek, Marketing and Hosting veteran, joins uberall as VP Partner Growth

Berlin: uberall, the company behind the Location Marketing Cloud, happily announced Elisabeth Kurek as its new VP for Partner Growth. Elisabeth joins the company from Virtuozzo, the Seattle-based virtualization firm, where she was Senior Director of Marketing.

Martin Scholz, SVP Partnerships for uberall described Elisabeth's joining the company as a "significant addition" to the team: "Elisabeth is an industry veteran - she brings years of experience and expertise with her to the company, and we look forward to working with her to further develop our partner growth team, helping our partners to boost their business with us, and continuing our expansion into the American market."

Elisabeth commented: "Local listings are important for the success of businesses today. With more and more people searching on mobile devices, businesses must have consistent and up-to-date information across all relevant directories like Google, Facebook, Yelp. This can be highly overwhelming for a small business. The uberall product line provides our partners with a unique opportunity to offer their SMB customers an easy solution to manage their online listings, and generate revenue. I'm really excited to join such a wonderful team in such an ambitious and expanding company - I'm looking forward to really getting stuck in."

In addition to her activities with uberall, Elisabeth will be speaking on a panel of Hosting industry experts at HostingCon on Tuesday 4th April in LA. The panel, "[The Power of Parental Leave](#)" forms part of the Gender Diversity & Equity Session. It includes experts from across the industry, including Automattic, ePages, GoDaddy, and SpamExperts, and will look at how a range of issues involving parental leave intersect with business performance.

About uberall

uberall powers sales through location data, using the innovative Location Marketing Cloud. We enable companies to manage multi-site information in a centralized tool, enriching and securing data in a global range of directories, maps, social networks and navigation services, providing maximal findability for their stores, and enabling businesses to interact with their customers, wherever their business is mentioned online. Our products, Engage, Listings and Locator empower businesses to transform online interactions into offline sales, all over the world.

uberall was founded in 2012 by David Federhen, Florian Hübner and Josha Benner, in Berlin. It is backed by top investors, including United Internet, FUNKE Digital, and Project A Ventures, and has a second office in San Francisco. Its clients include

renowned companies like Vodafone, Holiday Inn, and Yves Rocher. More information can be found at www.uberall.com and [@getuberall](https://twitter.com/getuberall).